



COLIN COWIE
LIFESTYLE

CORPORATE
CELEBRATIONS

Welcome to Colin Cowie Lifestyle.

Over the last three decades Colin Cowie Lifestyle (CCL) has grown and evolved to become the premiere event design and production company, servicing clients worldwide. While you may know us for our more publicized grand-scale events, CCL also produces numerous events of all sizes and scale for our corporate and private clients, as well as charitable foundations. We plan each and every event with the same sensibility we have become known for: no detail is too small, no request too large.

At Colin Cowie Lifestyle, we are dedicated to producing unique events and extraordinary experiences that create lasting impressions and fond memories for you and your guests. We are committed to ensuring that we deliver a distinct message that resonates clearly, subtly and powerfully.

We are a team of seasoned professionals - some of the best, most creative minds in the business - that works closely together with our creative partners to design your event, ensuring it achieves its intended purpose.

With this in mind, I ask that you consider us for your next corporate gathering so that we can demonstrate how we deliver a tastefully executed event with the highest level of sophistication and professionalism.

Allow Colin Cowie Lifestyle to light up your event with our 5-senses approach. Smell, see, hear, taste and feel what we do to make it a celebration you and your guests will remember for a lifetime.

Warmest Regards

A handwritten signature in cursive script, appearing to read 'Colin', in a dark grey color.

Colin Cowie





ABOUT CCL

For years, Colin Cowie Lifestyle has helped clients from multiple markets entertain on almost every continent. We have designed and produced a variety of corporate celebrations ranging from intimate gatherings for 50 to large-scale products for over 3,000. We facilitate the entire process by providing one-stop event design and production services that encompass everything from initial concept development and presentation to production implementation and run of show.





ABOUT CCL

The goal is always to develop an event that is created around your mission and expressed target results. We learn about your DNA, find the best fit, maintain an unrivaled level of excellence, and keep a close eye on your budget. We ensure that every detail conveys your organization's sense of purpose and leaves a lasting impression.

Our services cover all types of events, from grand-scale openings to product launches and formal seated dinners or cocktail events. We develop the event concept around your company's expressed targeted results with taste, style, and panache. We understand that while you are our client, it is your client that we need to reach. Our budgeting process allows for design options that balance your goals with your aesthetic needs and brand messaging.





We aim to set the benchmark in our industry. We provide unparalleled services that are comprised of the most talented, dedicated, creative, and passionate individuals with one common goal: ensuring your event is memorable, meaningful, and magical.





OUR SERVICES

CCL offers the following services for your event:

Venue Research & Contracting:

Based on your party criteria (number of guests, budget, party type – seated dinner, buffet dinner, cocktail party, etc.), CCL will research suitable venues and provide you with a comprehensive dossier of available venues and pricing. We will also arrange venue tours for you and negotiate the contract on your behalf once you have selected a suitable venue.

Initial Concept & Design:

This is where the fun really begins. First we listen – what do you want to achieve from your event? What is most important to you? What do you want to convey to your guests? What do you want the event to look like? Based on what we learn from you, Colin and our design team will start by creating a mood board. The mood board will establish an overall look and feel for your event, and once you approve the design we can begin the detailed planning phase. This is where we flesh out every detail of the event. The concept and design phase concludes with a detailed Creative Presentation; this is much more than a “sample table”. The Creative Presentation allows you to experience what you are going to see, touch, taste, smell and hear at your event. We do this to ensure that before you walk through the front door, you will have an excellent concept of exactly what your event experience will be.





OUR SERVICES

Event Coordination & On-site Management:

CCL will provide all the necessary staffing to ensure your party runs smoothly with no surprises - at least no untended ones! We will oversee every aspect of your special day from the time the first vendors begin their load-ins to the time the last person leaves and the venue is handed back over to the owner.

Guest List Management:

We know that managing all of your guests is a time-consuming job, which is why CCL offers the option of full-service guest list management. Provide us with your guest list and we take it from there, handling invitation distribution, RSVP management, and all guest communications. Consider us a full-service concierge for you and your guests

Social Media:

Today, no one can ignore the importance of social media to their brand. At CCL we have a dedicated team ready to work with you to make sure your event receives the social media attention it deserves.





Additional Production Services Offered by CCL:.

- Custom Prop & Decor Fabrication
- Florals & Décor
- Linen & Furniture Rentals
- Entertainment & Talent Booking
- Catering & Mixology
- Tenting
- Staging & Set Design
- Lighting Design
- Sound & Audio Visual
- Large Scale Projections & Video Mapping
- Graphic Design & Invitations
- Photography & Video Production
- Transportation and Accommodations
- Security & Staffing
- Step and Repeat
- Celebrity Engagement and Management
- Public Relations
- Client Appreciation Momentos





CCL will become your partner from the creative process to completion. We offer corporations the option of working directly with Colin under our Signature services or with our experienced and seasoned producers under the Team Cowie name.

For Team Cowie Productions, an 18% management fee is applied to the overall cost of the event components we manage. For Signature Colin, the management fee is 20% of the overall cost of the event components we manage plus a design fee for Colin's time and creativity. A minimum fee does apply to smaller events. Our fee includes the services of an executive producer and lead designer.



We are often asked, “How much will my event cost?” The short answer is, as little, or as much as your budget allows. We have produced events with budgets ranging from \$25,000 to \$25M. If you have not set a budget we can help you build one around the particulars of your event and your expressed wishes. The overall cost of the event can vary quite a bit depending on the degree of detail, the number of days, and your specific selections within each category.



SELECT CORPORATE CLIENT LIST

Corporate Clients

Ademars Piguet	E! Entertainment	Mazagan Beach Resort
American Express	Extell Development Company	MSD Capital
Ameriprise	Fontainebleau Las Vegas	Net Jets
Apple	Fortune 500	Ocean Club – (Bahamas, Cape Town-South Africa)
Arista Records	Graff Diamonds	One 57 Group
Architectural Digest	Guardian Life	Palace Resorts
Atlantis	Hard Rock	Pfizer
Avion Tequila	Illy Cafe	Porter Novelli
Baccarat	InStyle Magazine	Qatar Airways – US Launch
Bergdorf Goodman	Island Def Jam Records	Rosewood Hotels
Blue Nile	Jacob Arabo	SalesForce
BNY Mellon	Kirkland & Ellis	Sandals
Cash Money Records	Kerzner	Starbucks
CBS	International’s Atlantis Resort	Ted
CFDA	Kerzner International’s One and Only Resorts (Palmilla– Cabo San Lucas)	Time Warner
Christies Auction House	L’Ermitage Hotel	Veuve Clicquot
The Cosmopolitan of Las Vegas	Los Angeles Opera	VH1
Cosmopolitan Magazine	LVMH Moët Hennessy - Louis Vuitton	Warner Bros
Davidoff of Geneva	Mattel - Barbie’s 50th Birthday	William Morris Endeavor
Dom Pérignon	Mira Hotel	

SELECT CHARITABLE FUNDRAISER CLIENT LIST

Alzheimer's Association
American Turkish Society
Best Buddies
City Harvest
Elton John Aids Foundation - Oscar Party
Giant Steps Fundraising Gala
Lalela Project
ONE Campaign
Phelophepa Train
Rodin by Moonlight Gala - Cantor Center for Visual Arts
Scholarship America
Ubuntu Education Fund
The Whitney Museum – Annual Gala

Testimonials

"Team Cowie, you were such a pleasure to work with! We had the most incredible weekend. The messages we are receiving from our friends, family and clients are overwhelming. It was an event that I feel many will be talking about for a long time!! I can only imagine how hysterical the photos and videos are going to be. We cannot wait to see them. Again, thank you for everything! Both the evening & brunch could not have been more perfect!! We look forward to working together in the near future!"

-Joyal, Capital Management

"I don't think that words could sum up how appreciative I am for all of your help with our party. It was chic and classy and every-body had an amazing time. The party was a homerun and you are to thank for that! I honestly am not sure how to say thank you enough times! You have been such a pleasure to work with. A million times thank you!"

-Stefanie, MSD Capital

"I was out last week, only to return to the office with a stagger-ing number of emails... all raves about how magical the Bolly-wood event was, of course! On behalf of Ameriprise Financial, I want to thank the Colin Cowie Celebrations team for making our event such a tremendous success. I knew in my heart (and through the relentless stalking of my team via nationwide Nextel) that the event would be flawless and it was."

-Amy King, Ameriprise Financial

"First, I have a whole new definition for what a 'world class event' really is... The difference between our event and every other I have ever experiences is summarized in one word: magic. There was magic in the air. The magic that you brought to the table came in the form of: collective experience in your company, he unrelenting passion in each one of your team members, and the honesty and integrity you individually brought to the table. All of which allowed us to create something truly meaningful. I got the opportunity to see... a group of the most accomplished people I've ever met in my life come together... and build some-thing great. For the rest of my career, anytime I get asked what made this one different, the answer will always be you."

-Rehan Choudry, Director of Entertainment and Special Events,
The Cosmopolitan of Las Vegas







COLIN COWIE
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FOR ADDITIONAL PHOTOS AND SAMPLES OF OUR WORK,
PLEASE VISIT OUR WEBSITE AT WWW.COLINCOWIE.COM