



COLIN COWIE  
LIFESTYLE

NON-PROFIT EVENTS



Welcome to Colin Cowie Lifestyle.

Over the last three decades Colin Cowie Lifestyle (CCL) has grown and evolved to become the premiere event design and production company, servicing clients worldwide. While you may know us for our more publicized grand-scale events, CCL also produces numerous events of all sizes and scale for our corporate and private clients, as well as charitable foundations. We plan each and every event with the same sensibility we have become known for: no detail is too small, no request too large.

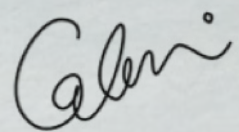
At Colin Cowie Lifestyle, we are dedicated to producing unique events and extraordinary experiences that create lasting impressions and fond memories for you and your guests. We are committed to ensuring that we deliver a distinct message that resonates clearly, subtly and powerfully.

I've built a team of seasoned professionals - some of the best, most creative minds in the business - that work closely with me and our creative partners to design your gala, ensuring it achieves its intended purpose.

With this in mind, I ask that you consider us for your next fundraiser so that we can demonstrate how we deliver a tastefully executed event with the highest level of sophistication and professionalism.

Allow CCL to light up your event with our 5-senses approach. Smell, see, hear, taste and feel what it is we do to make it a celebration you and your guests will remember for a lifetime.

Warmest regards,

A handwritten signature in black ink, reading "Colin", with a stylized flourish at the end.

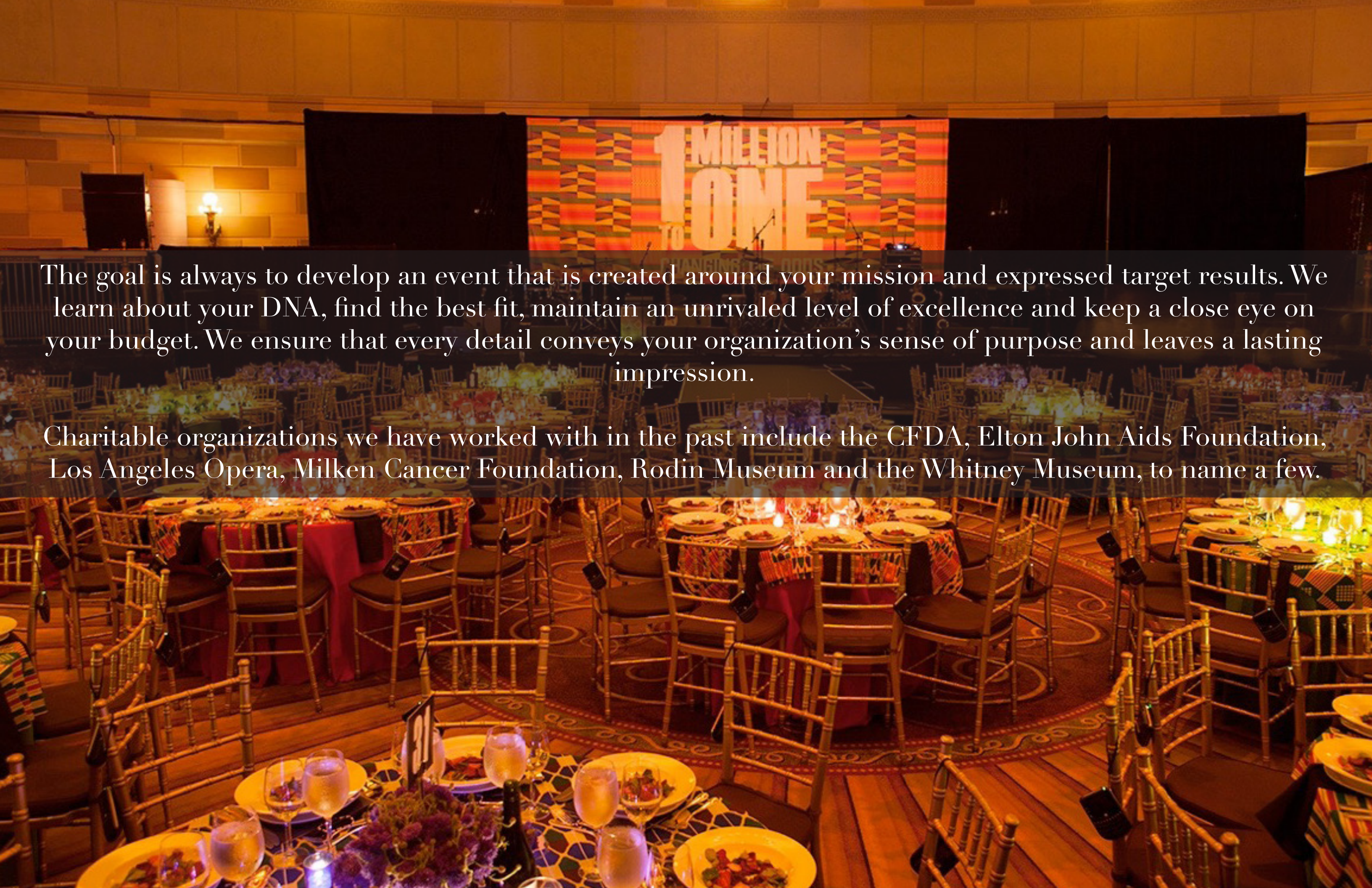
Colin Cowie





For years, Colin Cowie Lifestyle has helped clients from multiple markets entertain on almost every continent. We facilitate the entire process by providing one-stop event design and production services that encompass everything from initial concept development and presentation to production implementation and running of show.





The goal is always to develop an event that is created around your mission and expressed target results. We learn about your DNA, find the best fit, maintain an unrivaled level of excellence and keep a close eye on your budget. We ensure that every detail conveys your organization's sense of purpose and leaves a lasting impression.

Charitable organizations we have worked with in the past include the CFDA, Elton John Aids Foundation, Los Angeles Opera, Milken Cancer Foundation, Rodin Museum and the Whitney Museum, to name a few.





To reflect this commitment, we now offer non-profit organizations a reduced flat fee for our services, helping you maximize the funds available for your programs and initiatives. Depending on your budget, our management fee ranges from a minimum fee of \$35,000 to a maximum of 12% of the total event budget we are responsible for. Included with this will be a dedicated team comprised of an executive producer, an associate producer and a designer that will seamlessly guide you through the entire planning process from beginning to end.



# WHITNEY

We aim to set the benchmark in our industry. We provide unparalleled services that are comprised of the most talented, dedicated, creative and passionate individuals with one common goal: ensuring your event is fun-filled, memorable and simply magical.







Dear Team Cowie, I have no words to truly express my gratitude to you all! Last night was a fundraiser that people will be talking about for a long time! The rooms looked beyond beautiful, the entertainment was spectacular and everything worked like clockwork.

It was the most fun many people in the room have had in years! For me, what made it even more special was working with all of you. It was such a pleasure to work with each of you. Your smiles, enthusiasm and commitment to making it all work were extraordinary!

Thank you, thank you, thank you!!!

Please could you all check your calendars as I would love to take Team Cowie out for a lunch or dinner to celebrate.

-A. Kerzner

You all worked so hard and it amazes me how you never seem to get hassled.  
You went above and beyond. An incredible night!

Colin you truly outdid yourself!!!!

-S. Tabatznik

[www.lalelaproject.org](http://www.lalelaproject.org)





For additional photos and samples of our work for charitable organizations, please visit:

<http://www.colincowie.com/galleries/non-profit/>





DAVID BERKE  
MANAGING PARTNER

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FOR ADDITIONAL PHOTOS AND SAMPLES OF OUR WORK,  
PLEASE VISIT OUR WEBSITE AT [WWW.COLINCOWIE.COM](http://WWW.COLINCOWIE.COM)