



COLIN COWIE  
LIFESTYLE

CORPORATE CELEBRATIONS



Welcome to Colin Cowie Lifestyle.

Over the last three decades Colin Cowie Lifestyle (CCL) has grown and evolved to become the premiere event design and production company, servicing clients worldwide. While you may know us for our more publicized grand-scale events, CCL also produces numerous events of all sizes and scale for our corporate and private clients, as well as charitable foundations. We plan each and every event with the same sensibility we have become known for: no detail is too small, no request too large.

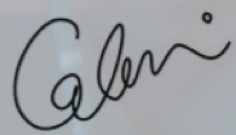
At Colin Cowie Lifestyle, we are dedicated to producing unique events and extraordinary experiences that create lasting impressions and fond memories for you and your guests. We are committed to ensuring that we deliver a distinct message that resonates clearly, subtly and powerfully.

I've built a team of seasoned professionals - some of the best, most creative minds in the business - that work closely with me and our creative partners to design your event, ensuring it achieves its intended purpose.

With this in mind, I ask that you consider us for your next corporate gathering so that we can demonstrate how we deliver a tastefully executed event with the highest level of sophistication and professionalism.

Allow CCL to light up your event with our 5-senses approach. Smell, see, hear, taste and feel what it is we do to make it a celebration you and your guests will remember for a lifetime.

Warmest regards,

A handwritten signature in black ink, appearing to read 'Colin', with a stylized flourish at the end.

Colin Cowie





For years, Colin Cowie Lifestyle has helped clients from multiple markets entertain on almost every continent. We facilitate the entire process by providing one-stop event design and production services that encompass everything from initial concept development and presentation to production implementation and running of show.





Our services cover all types of events, from grand-scale openings to product launches and formal seated dinners or cocktail events. We develop the event concept around your company's expressed targeted results with taste, style and panache. We understand that while you are our client, it is your client that we need to reach. Our budgeting process allows for design options that balance your goals with your aesthetic needs and brand messaging.





CCL will become your partner from the creative process to completion. We offer corporations the option of working directly with Colin under our Signature services or with our experienced and seasoned producers under the Team Cowie name.

For Team Cowie Productions, an 18% management fee is applied to the overall cost of the event components we manage. For Signature Colin, the management fee is 20% of the overall cost plus a design fee for Colin's time and creativity. A minimum fee does apply on smaller events. Our fee includes the services of an executive producer, lead designer and an associate producer.



We are often asked, “How much will my event cost?” The short answer is, as little, or as much as your budget allows. We have produced events with budgets ranging from \$25,000 to \$25 million. If you have not set a budget we can help you build one around the particulars of your event and your expressed wishes. The overall cost of the event can vary quite a bit depending on the degree of detail, number of days and your specific selections within each category.







We aim to set the benchmark in our industry. We provide unparalleled services that are comprised of the most talented, dedicated, creative and passionate individuals with one common goal: ensuring your event is memorable, meaningful and magical.





For additional photos and samples of our work for corporations, please visit:

<http://www.colincowie.com/galleries/corporate-grand-openings/>





DAVID BERKE  
MANAGING PARTNER

COLIN COWIE LIFESTYLE

256 WEST 36TH ST. 4TH FLOOR NY, NY 10018

O (212) 994-2000 C (917) 575-0301

E DAVID.BERKE@COLINCOWIE.COM

NEW YORK | LOS ANGELES | SAN FRANCISCO | LAS VEGAS

FOR ADDITIONAL PHOTOS AND SAMPLES OF OUR WORK,  
PLEASE VISIT OUR WEBSITE AT [WWW.COLINCOWIE.COM](http://WWW.COLINCOWIE.COM)