



THE ROARING 20'S: A NIGHT TO REMEMBER WITH THE ORIENT EXPRESS

PRESENTED BY COLIN COWIE LIFESTYLE



THANK YOU.

Colin Cowie Lifestyle thanks you for this opportunity and is thrilled to present you with our breathtaking concepts for the Orient Express Gala Dinner in New York City, 2026.

At Colin Cowie Lifestyle, we create bespoke luxury experiences worldwide and are well known for all-inclusive production of events such as the grand opening of the Cosmopolitan Las Vegas, the grand opening of the Fontainebleau in Las Vegas, the grand opening and interior design of the Mira Hotel in Hong Kong, Oprah Winfrey's Legends Balls, events for several LVMH brands, Baccarat and Graff, and multiple Royal Weddings.

We are especially excited about the opportunity to collaborate with the Orient Express. This presentation showcases our initial concept, centering our efforts on unforgettable white-glove service and meaningful interactions between attendees.

Sincerely,
Colin Cowie and the Team at Colin Cowie Lifestyle



WHO WE ARE.

Colin Cowie Lifestyle is more than just a full-service event design and production company — we create world renowned experiences that bring your brand alive.

WE HEAR. WE LISTEN. WE RESPOND.

We have our finger on the pulse of the latest trends in food, décor and entertainment, focusing on the collection of small, but meaningful details that come together to create large scale events.

Our aim is always to take our guests on an exciting adventure, creating a narrative that tells your story in an extraordinary way rooted in your DNA. If there's one thing we can promise it's a great experience where your guests will all leave emotionally connected to the The Orient Express brand.





THE FIVE SENSES APPROACH

What truly separates us in the competitive landscape is our FIVE-SENSES approach to creating exceptional experiences that will be remembered for a lifetime. Our team is dedicated to ensuring this celebration reflects The Orient Express's unique brand, style, and budget. Our experience and personal touch make for a seamless and cohesive eve. We work with you every step of the way, starting with the initial concept design and budget planning, to deliver a party that is guaranteed to exceed your expectations, creating lasting memories for you and your guests.



PROPOSED CONCEPT

In the following pages, we propose two different venue options for the night of a lifetime, inspired by the glamour and the epic lifestyle of the ultra wealthy in the Roaring Twenties.

Regardless of the selected venue, guests are presented with a hand-delivered printed invitation, on a silver platter by a man in a tuxedo in the style of the 1920's. Accepting this invitation means that on the day of the event, they will be swept up in the magical world of Old New York. A simple request is made - dress in the manner of the Roaring Twenties.

The first step - a vintage luxury car collects them at their location of choice and delivers them (while serving champagne and small bites) to our venue.

Upon arriving at cocktails, guests are wowed by our Hosts for the evening; a troupe of women in identical bob hairstyle, bedecked in pearls and beaded "flapper style" dresses. As guests mingle and sip on craft cocktails of the past, they begin to notice our hosts, accompanied by handsome men in similar attire have gathered for what appears to be a completely impromptu dance moment. Guests, if they wish, may be involved and join in the fun!

Following the merrymaking, everyone is invited upstairs to a spectacularly set dining room. No amount of splendor from the past is spared - sterling silver charger plates, cut crystal glassware, a flower at each lady's place setting, and over the top floral arrangements ensure guests have much to discuss and marvel at.

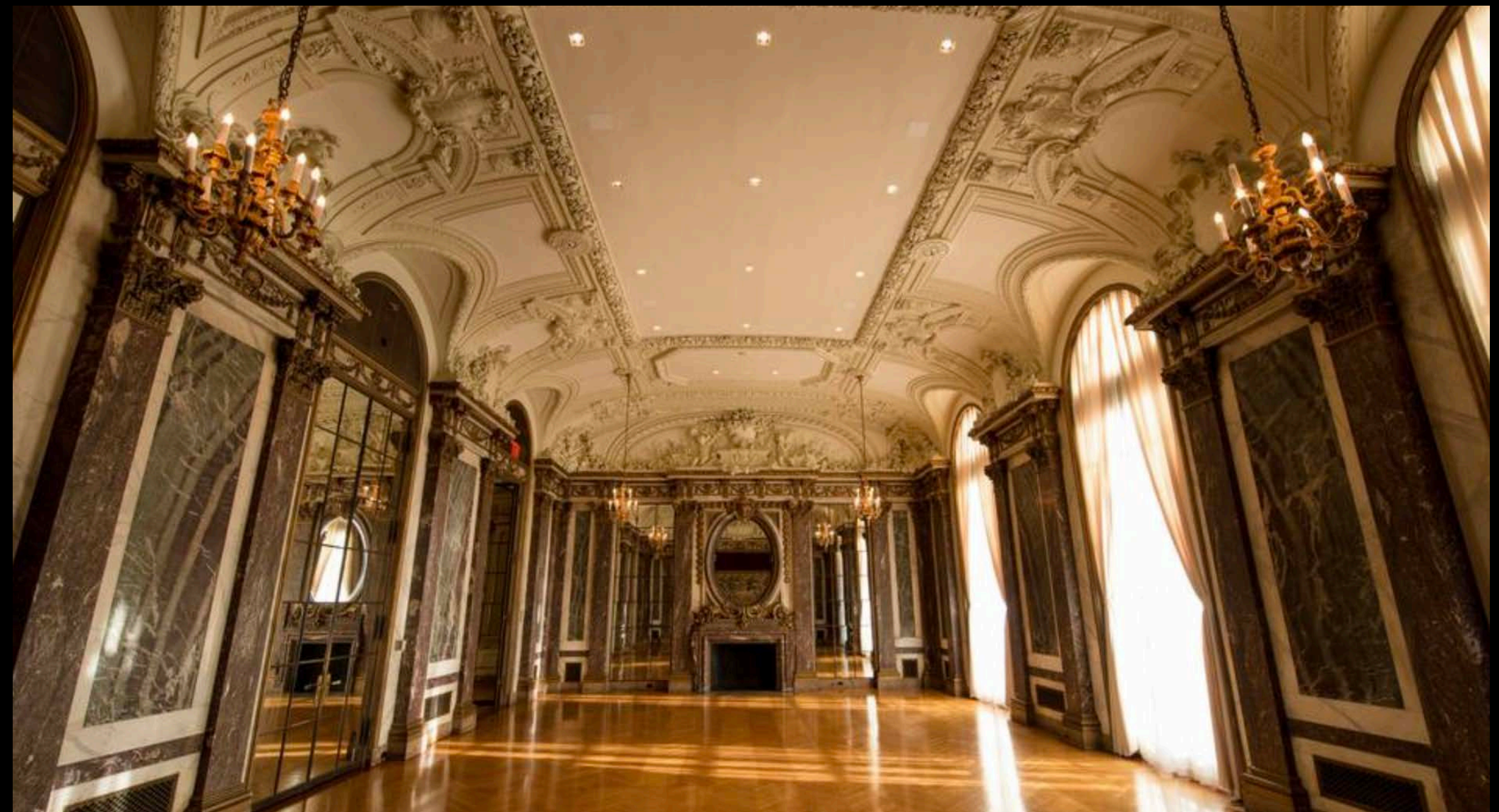
Dazzling 1920's style food and beverage is presented while a classic band performs. As the evening draws to a close, the guests are invited to a speakeasy-style after party.



Venue 1: The Burden-Kahn Mansions

The James Burden Mansion is an unforgettable structure, conveying an experience that brings its inhabitants back in time. The marble walls, sculpted ceilings, and spiraled staircases are reminiscent of the Golden Age.

The Grand Staircase is nothing short of spectacular and is a perfect setting for a parade of 1920's themed dancers and performers to play to the crowd, before inviting them upstairs for more fun.



Venue 2: Casa Cipriani

Overlooking the original ferry gangways, the West Concourse of Casa Cipriani exudes the glamour of a 1930's ocean liner with Deco-inspired murals, nautical lamps, and an arched wall of windows paying homage to the rich history of New York Harbor.

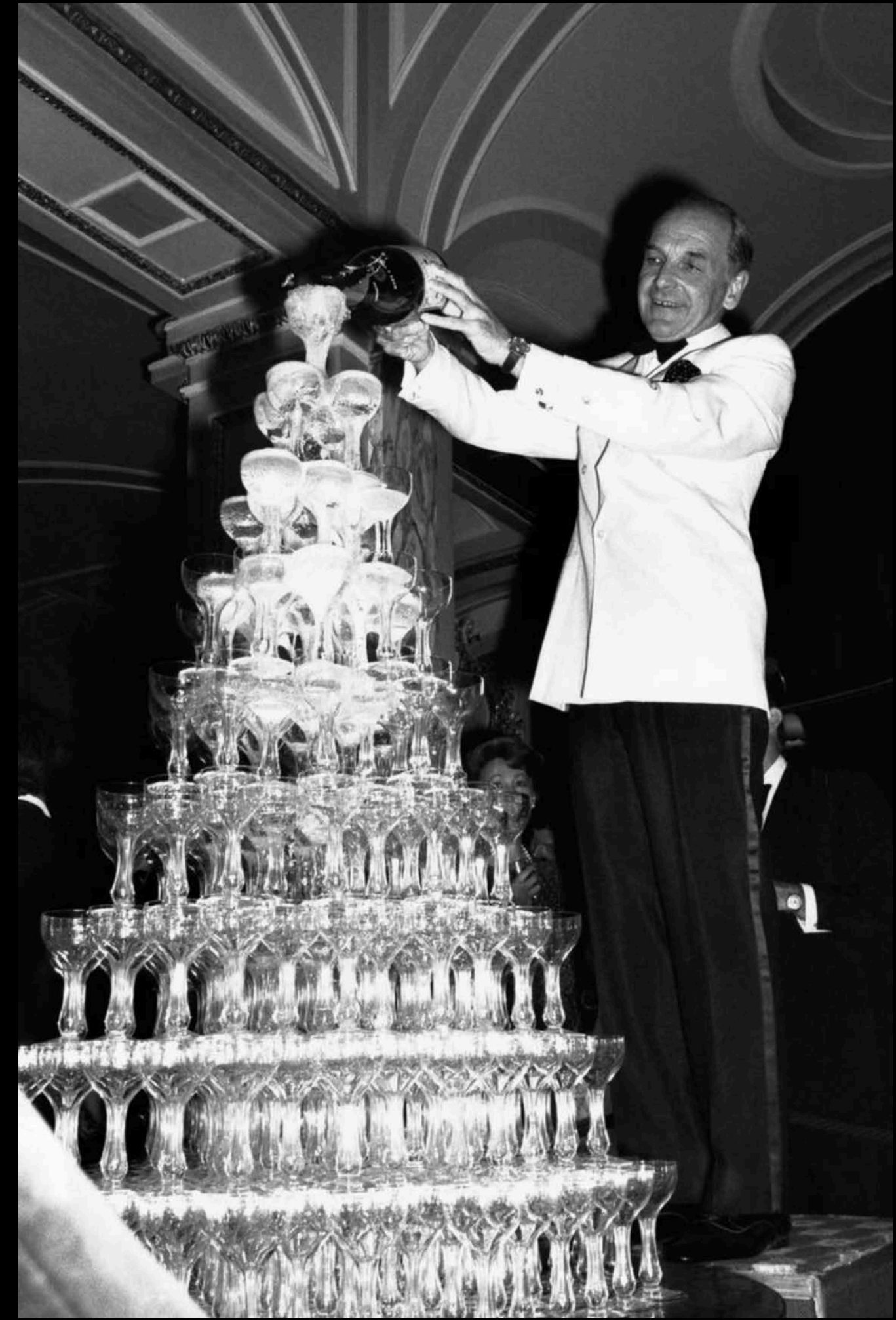
An exclusive and also new NYC venue, the space lends itself perfectly to our discerning clientele.



Invitation & Arrival



Cocktails, Hosts and a Special Act



Dinner with a Show



Speakeasy Late Night

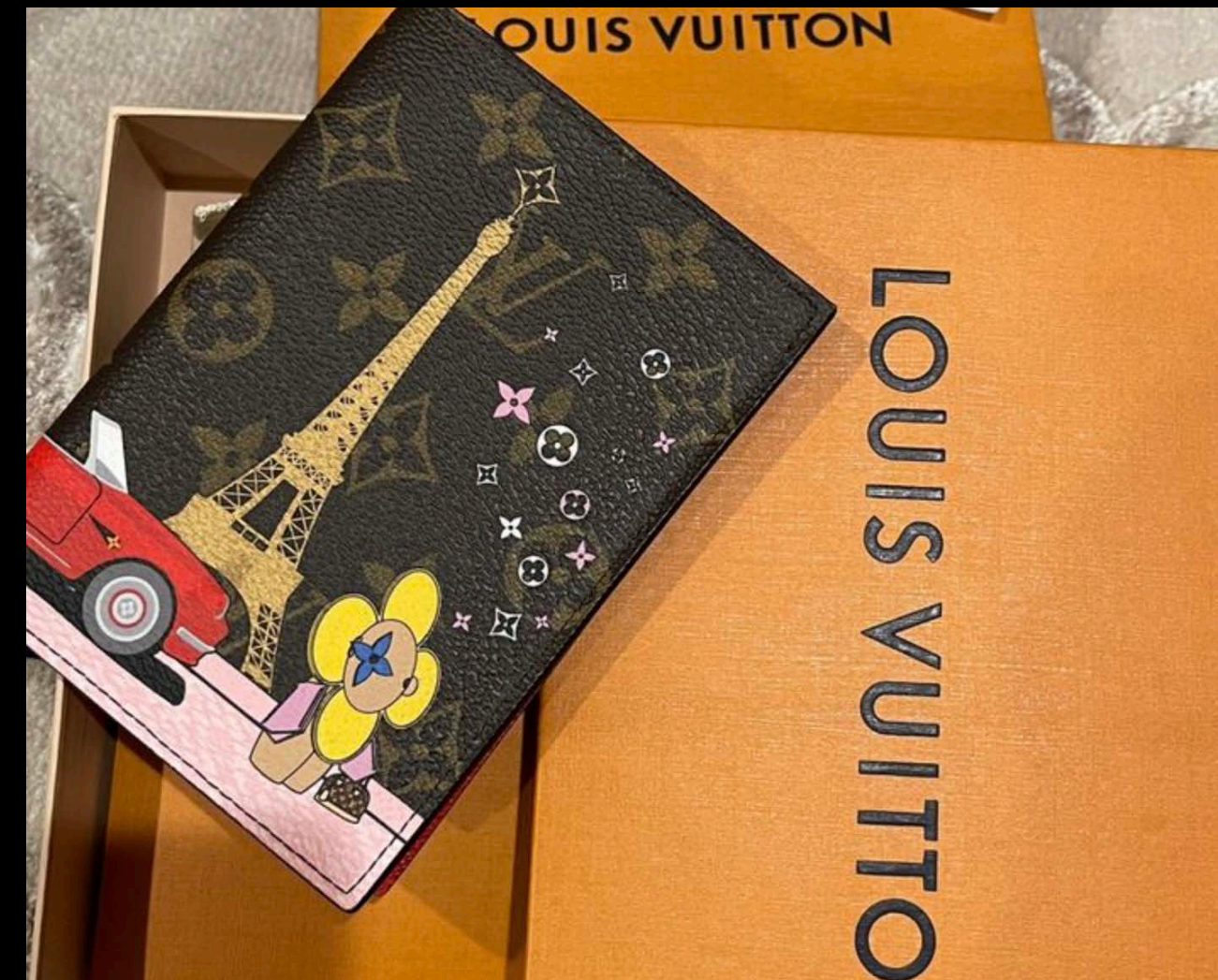


Gifting

As a token of our appreciation for the guests' journey with us, we present several options for gifting.



Chic branded macarons



Custom passport case



Twilly



Supplementary Excursion: Jean-Georges Cooking Class at the Tin Building

The Tin Building by Chef Jean-Georges is an immersive culinary destination with 12 dining venues, a marketplace with farm-fresh produce, meats, fish and seafood, a flower shop, and much more.

We offer guests a completely unique experience - an exclusive cooking class with Chef Jean-Georges himself, and even a small dessert takeaway from one of the candy shops or bakeries in the space.



Supplementary Excursion: A walk through of a watchmaker's private archive

We identify a luxury watchmaker (the likes of Audemars Piguet or Rolex), and we organize a private tour of their most archival pieces.

This incredible once-in-a-lifetime experiences allows our guests to truly experience the techniques, precision and love that go into watchmaking (which happens to have many things in common with Yacht development).



SOCIAL MEDIA - WHAT WE CAN OFFER

As an optional service, Colin Cowie Lifestyle can provide Social Media Management and direction for the event, if this is of interest to The Orient Express.

Our social media strategy can serve as a platform to showcase and elevate the entire event. With ten days of anticipation, we would embark on a journey, captivating followers with alluring posts and enchanting stories shared across the Instagram accounts of key players at Orient Express, Colin Cowie, Jean Georges etc. Additionally, we would extend our reach through cross-promotion via Facebook and X, and if of interest, LinkedIn, amplifying the magic.

Five days out, we can offer inviting glimpses of exclusive details, leaving followers eager for more. As the event draws near, we would weave a spellbinding tapestry of real-time experiences through Instagram stories. These narratives would unveil the event's highlights.

To ignite a collective wave of expectation, we would release a bespoke and distinguished hashtag, inviting guests to share their experiences and join the conversation.

We would also extend a request to key players to film brief announcements prior to the event. These messages will serve as a prelude, heightening interest and building a sense of shared excitement. Then, as the event unfolds, we would capture glimpses of these remarkable individuals, immortalizing their presence through brief clips. This seamless blend of elegance and authenticity will deepen the audience's emotional connection with The Orient Express.



CASE STUDIES & BIOS



CASE STUDY

Fontainebleau Las Vegas Grand Opening

Celebrities, press, influencers and top HNI's gathered to celebrate the Grand Opening of the Fontainebleau Las Vegas. The first major opening in Las Vegas in over 15 years, the event took center stage with millions of press impressions globally. Multiple tiers and categories of guests were strategically guided by strategically placed Human Arrows throughout the massive property, ensuring that they experienced all of the unique aspects of the property.

Each major restaurant was highlighted and activated with custom (and couture costumed) immersive entertainment moments. From the morning ribbon cutting to the final midnight public opening, there was always something dazzling to be seen. Keith Urban performed an intimate set at the Bleau Bar for VVIP's. The world-famous Fontainebleau poodle made an appearance at the step and repeat. Famed florist Jeff Leatham's creations had massive impact in the vast spaces. The history of Las Vegas entertainment was highlighted with an incredible medley performance and as the finale, Justin Timberlake followed famed crooner Paul Anka in a headline show in the spectacular auditorium.

Attendees included Tom Brady, Cher, Ivanka Trump, Aaron Paul, Bryan Cranston, John Summit, Lenny Kravitz, Tommy Hilfiger, Sylvester Stallone, and Eva Longoria, and as the clock struck midnight, Justin Timberlake ceremonially threw the first dice surrounded by this elite group.



CASE STUDY

Oprah Winfrey Legends Ball

The famed Oprah Winfrey Legends Ball was a three-day celebration at the Bacara in Santa Barbara that honored 25 African-Americans who played an influential role in art, entertainment, and civil rights. CCL fully managed the celebrity-packed guest list—including procuring talent and custom gifting for the patrons—as well as managing security and ensuring guest safety for the duration of the event.

The ballroom was fully transformed into a warm, modern setting with deep purple and grey tones and thousands of lush flowers. A custom chandelier boasting over 5,000 crystal strands hung majestically above the guests. The curated menu featured more than 10 pounds of elusive black and white truffles, handmade tortellini, and several other delectable courses. As a tribute to the honorees, we surrounded the entire room with video screens to showcase the “Legends Who Paved the Way” and their roles in instigating a significant change in history.



CASE STUDY

Atlantis Dubai Grand Opening

For the grand opening of Atlantis the Palm Dubai, CCL created what would become one of the most talked about parties on the planet. The star-studded event hosted a long list of big names including Robert De Niro, Janet Jackson, Denzel Washington, Kim Kardashian, Lindsay Lohan, Duchess of York, and Sir Philip Green, to name a few.

In total over 2,500 guests were in attendance, where our spectacular fireworks presentation broke the Guinness World Record for the largest pyrotechnics display ever created. Fireworks lined 225km of land to outline the entirety of Palm Island. The groundbreaking combination of high-definition video projection, lighting, and pyrotechnics of epic proportion told the story of the mythical island of Atlantis rising from the sea.

Cocktails served from a massive 30-foot long hand carved sea dragon were the first of several bespoke elements that took guests on an immersive journey throughout the night. As the dragon wove its way through the guests, strolling entertainment in customized costumes brought the story to life. A formal dinner was served on a custom-built 75,000-sq. ft. deck, where guests enjoyed a performance by Kylie Minogue.



CASE STUDY

A Gatsby Themed Party in NYC

In this unique celebration, Colin Cowie Lifestyle brought the roaring twenties to Cipriani 42nd Street. As guests entered, there was a grand floral photo moment. They also immediately noticed a woman dressed in flapper attire, pouring champagne suspended in mid-air.

As the night went on and the coupe glasses continued to be filled with champagne, pop-up performances of flapper dancers brought guests to the dance floor (which was decorated as a nod to the recent film's cover design).

A stunning balloon drop during one of the numbers concluded the night immediately following a cake cutting.



THE TEAM

COLIN COWIE



For over 30 years Colin Cowie and his amazing team have created some of the most talked about parties around the planet. With clients like Oprah Winfrey, Jerry Seinfeld, Ryan Seacrest, Michael Jordan, heads of state and foreign dignitaries, Colin has provided luxury services for the world's most celebrated people. From cocktail receptions and product launches to royal weddings and fundraisers, he has designed and produced every conceivable type of celebration. Colin has traveled over 14 million miles to nearly 100 countries throughout his career, always in search of the very finest on behalf of his discerning clientele.

As a creative director Colin has held several positions. During his time as the Creative Director for the Mira Hotel in Hong Kong, he oversaw the refurbishment and design of 600 rooms, an executive floor and lounge, three restaurants, an all-day dining restaurant, a roof top lounge and a fully integrated ballroom program for which he created the first ever ballroom designed by an event planner. The design incorporated lighting, sound, rigging points and a greige palette that could accommodate multiple different color options. Colin created eight signature looks to choose from and as a result, instead of the money going to third party creative partners, the linen, rental and flower revenue came directly to the hotel.

From 2005 to 2008 Colin was Creative Director for NetJets, where he created the new look for food service, catering, amenities, uniforms and interior. He was also responsible for the implementation of a new customer service program that included staff and pilot training.

As a designer he has created successful lines of furniture, home accessories and tabletop items for the Home Shopping Network as well as a bridal registry for JC Penney. As a media personality, Colin has appeared on dozens of TV shows and is a regular contributor on the Today Show. He is the author of 11 books (including two cookbooks) covering topics like entertaining, cooking, weddings and etiquette.



THE TEAM

STEPHAN BARONI



Stephan Baroni has had a long and impressive career in the food and beverage industry. He began his career with the worldly New York caterer Glorious Food. Becoming the company's top producer while orchestrating events for Malcolm Forbes, The U.S. State Department, heads of state and major corporate and cultural clients alike, Stephan moved on to reinvent the catering division of Restaurant Associates on a national scale, where he was responsible for overseeing 20+ venues across the country and a sizable off-premise market on both coasts.

For seven years Stephan was managing partner and COO of the international Paris-based firm Potel & Chabot's U.S. headquarters. During his tenure Potel's sales increased by eight-fold, during which time he opened and operated a number of cafes for clients such as Bvlgari and Milk Studios, as well as restaurants like Sotheby's, where he partnered with Tom Colicchio and the Brooklyn Academy of Music. His career has touched some of the most recognized events on a global scale, including heading up large-scale productions like the U.S. Open Tennis Championships, Roland Garros, two Presidential Inaugurations and The Oscar Party Governors Ball, to name a few.

In addition to launching the catering company Union Square Events (formerly Hudson Yards Catering) for the NY restaurateur Danny Meyer, Stephan owned and ran his own consulting business serving hotel and restaurant operators across the country.



CORPORATE CLIENTS

- Ademars Piguet

American Express

Ameriprise

Apple

Arista Records

Architectural Digest

Atlantis

Avion Tequila

Baccarat

Bergdorf Goodman

Blue Nile

BNY Mellon

Cash Money Records

CBS

CFDA

Christies Auction House

The Cosmopolitan of Las Vegas

Cosmopolitan Magazine

Davidoff of Geneva

Dom Pérignon
- E! Entertainment

Extell Development Company

Fontainebleau Las Vegas

Fortune 500

Graff Diamonds

Guardian Life

Hard Rock

Illy Cafe

InStyle Magazine

Island Def Jam Records

Jacob Arabo

Kirkland & Ellis

Kerzner

International’s Atlantis Resort

Kerzner International’s One and Only Resorts (Palmilla– Cabo San Lucas)

L’Ermitage Hotel

Los Angeles Opera

LVMH Moët Hennessy - Louis Vuitton

Mattel - Barbie’s 50th Birthday

Mira Hotel

CHARITABLE FUNDRAISERS

- Alzheimer’s Association

American Turkish Society

Best Buddies

City Harvest

Elton John Aids Foundation - Oscar Party

Giant Steps Fundraising Gala

Lalela Project

ONE Campaign

Phelophepa Train

Rodin by Moonlight Gala - Cantor Center for Visual Arts

Scholarship America

Ubuntu Education Fund

The Whitney Museum – Annual Gala

OUR CLIENTS



THANK YOU.

“I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

—Maya Angelou

