




COLIN COWIE
LIFESTYLE



ABOUT IL SALVIATINO

Il Salviatino is a thoughtfully curated 15th-century villa nestled in the verdant hills of Florence, just minutes from the heart of the vibrant city. Originally built in the 1400s, the villa has hosted some of the city's most illustrious families, including the Salviati, and over time became a gathering place for artists and visionaries such as Salvador Dalí and Gabriele D'Annunzio.

Today, Il Salviatino is a hand-restored retreat where heritage meets contemporary elegance. Surrounded by five hectares of private parkland, the villa offers 39 rooms and suites, each curated to evoke a sense of warmth, intimacy, and timeless beauty. The atmosphere is one of refined ease, a private home imbued with soul, where every detail speaks of history and hospitality.

A historic library, serene gardens, and thoughtful design elements invite guests to slow down and reconnect. From the panoramic terrace, the view of the Duomo becomes part of the experience, especially when enjoyed over breakfast or a candlelit dinner at Da Giacomo al Salviatino, our signature restaurant. Here, every stay is a story, an invitation to rediscover beauty, connection, and the quiet luxury of time well lived.





ABOUT IL SALVIATINO

ACCOMMODATIONS

39 rooms and suites.

DINING

Giacomo al Salviatino, Pool Restaurant, Bars.

FACILITIES

Outdoor heated pool, Spa and Fitness Room.

EVENT SPACES

Giardino all'Italiana, La Terrazza, Pergola, Giardino del Belvedere, Terrazza del Belvedere, Biblioteca, Sala Affresco, Loggiato, Pool Area, Orto, Olive Grove.

ACTIVITIES

List of selected activities to make even more memorable your event: hot air balloon, yoga & cooking classes, bike tours, wine tastings in the Chianti region and truffle hunting are few among the most popular.

LOCATION

Florentine hills, courtesy shuttle to city centre.

AIRPORTS

- Florence International airport (FLR) 10 km / 6 miles / 25 minutes by car;
- Pisa International airport (PSA) 83 km / 52 miles / 75 minutes by car.





ABOUT CCL

Colin Cowie Lifestyle (CCL) is a globally recognized full-service event design and production company that transforms dreams into unforgettable experiences. For over 40 years, we've created extraordinary weddings, milestone celebrations, and corporate events around the world.

Renowned for our five-senses approach, every CCL event reflects the host's personality, style, and vision—delivered with flawless execution and white-glove service. Our commitment to client satisfaction and elevated guest experiences has earned us a loyal following and top accolades from publications like *Vogue* and *Brides*.

With offices in **New York City, Los Angeles, Miami**, and now **Florence**, we offer two distinct service experiences: **Signature Cowie**, a bespoke collaboration with Colin Cowie himself, and **Team Cowie**, led by our seasoned team of veteran designers and producers from the Colin Cowie Lifestyle team.

We stay ahead of trends in food, décor, and entertainment, designing fully customized, one-of-a-kind events that exceed expectations.





INTRODUCING CCL EUROPE

ELEVATING EVENTS ACROSS THE CONTINENT

Our legacy in luxury event design now extends to Europe with the launch of our Florence-based office helmed by Valentina Boyer and our local team. This strategic expansion brings our signature service to the continent's most iconic destinations—seamlessly combining global expertise with local authenticity.

With teams in both the U.S. and Europe, we offer:

BESPOKE SERVICE in your timezone with real-time communication and planning

ON-THE-GROUND EXECUTION by local experts fluent in regional languages, customs, and logistics

COST-EFFECTIVE SOLUTIONS that reduce travel requirements without compromising quality



Why Our European Presence Matters

Our Florence office gives clients key advantages:

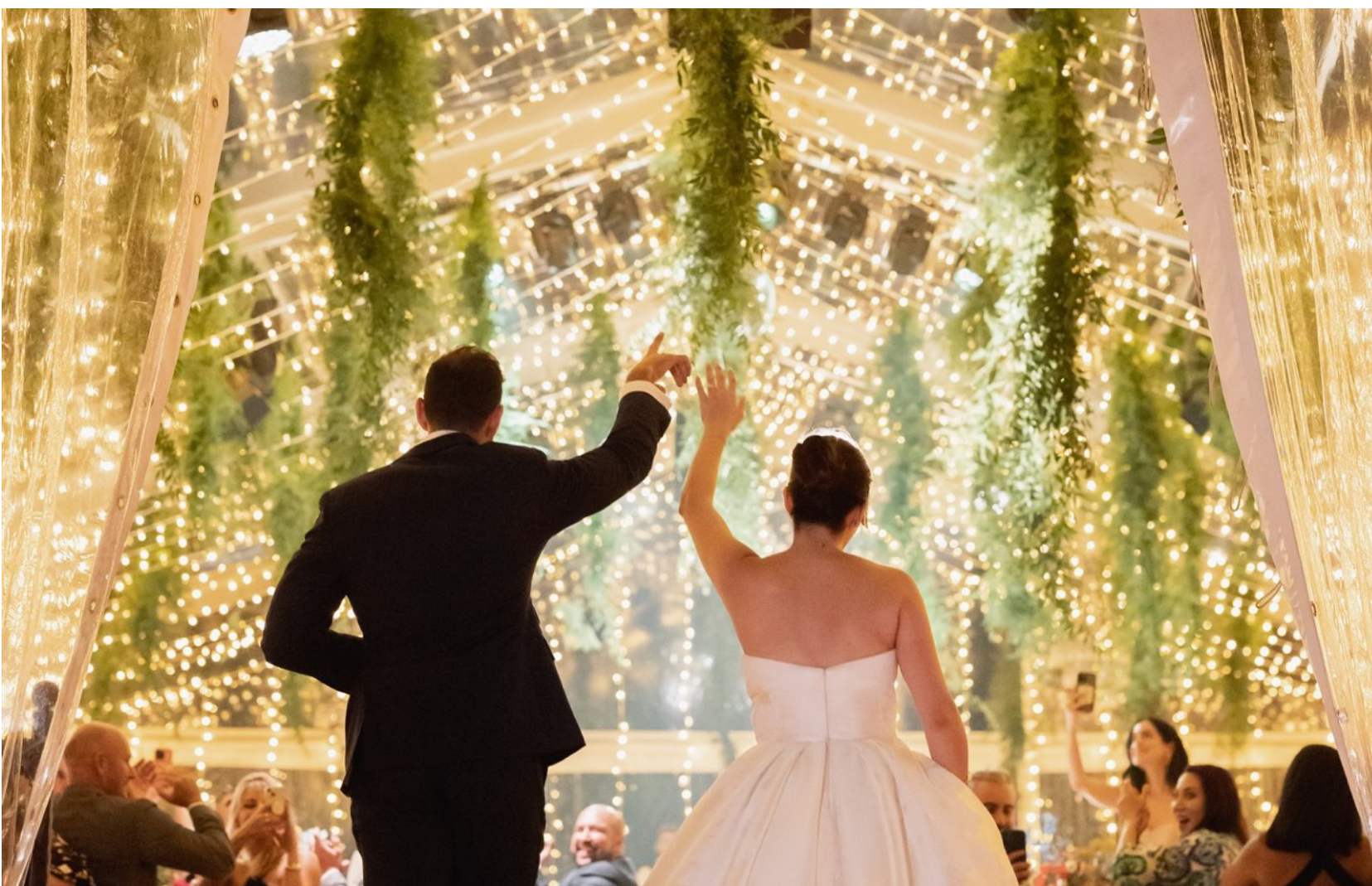
LOCAL EXPERTISE:
Deep knowledge of venues, culture, and vendor relationships

EFFORTLESS PLANNING:
Real-time coordination in your time zone

EXCLUSIVE ACCESS:
Privileged partnerships with premier venues

EFFICIENT EXECUTION:
Swift site visits and seamless production

AUTHENTIC ELEGANCE:
Merging regional charm with international design standards



WHAT OUR CLIENTS SAY

Our clients consistently describe their events as **effortless, elevated,** and **unforgettable.** Their testimonials speak to our commitment to excellence, creativity, and personalization.

You are clearly a Knight in shining armor! You have taken my Cinderella dream and turned it in to a reality. For a long time I had a vision about the perfect, timeless fairytale wedding for our precious daughter.

I knew that it would take more than brilliant creativity. I knew that it would take more than extraordinary execution. I knew that it would require expertise from someone who had the experience to pull my wild dreams together. You are that man! You have done it all.

We are eternally grateful...for guiding us, encouraging us, and supporting us throughout this fantastic unforgettable journey that culminated in the most perfect wedding I could've ever imagined.

I really don't know where to begin... This has been one of the most amazing experiences that I have ever had. I knew when I met you that we were "cut from the same cloth"... I knew that everything you did was a combination of style, grace, impeccable taste and FUN. What I could not predict was that every moment would be more perfect than the next, and that we would become friends. You made Rebecca's wedding a true labor of love. There was not one element that did not "WOW" all of us. From the design to the incredible food to each perfectly placed flower... you are a creative genius.

The only reason I am not completely depressed is because I know for you and me – this is just the beginning... thank you for turning our dream into a reality and for creating magic!

Team Cowie, I don't have the words to express the gratitude that I have for the unbelievable feat that you pulled off in seven days. I keep thinking of words to describe the experience, but remarkable, unreal, incredible, spectacular and about 1,000 others all just don't seem to do it justice. I had the most amazing time of my life and I know everyone else feels the exact same way.

Thank you one million times for giving me such joy and happiness.





LET'S CREATE YOUR DREAM EVENT IN EUROPE

We invite you to begin your journey with CCL Europe.
Contact us for a personalized consultation and discover
how we can bring your vision to life.

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